

NINTENDO OF AMERICA INC.

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August 31, 1982

Heavy Metal
636 Madison Avenue
New York, N.Y. 10022

Re: NOAM-2-1819

Dear Editor,

With reference to the review of the DONKEY KONG (a trademark of Nintendo of America Inc.) video game in your above-mentioned publication, please note that the DONKEY KONG game is an original creation by Nintendo Co., Ltd., the parent company of Nintendo of America Inc., and there is no connection, authorization, sponsorship, or other association between the DONKEY KONG games and the film class-KING KONG or the producers (or their successors) of such film. Furthermore, there are no "tall buildings" or "skyscrapers" in the game display. Hence, it is requested that you delete the referenced material in any future printings of your magazine of this article.

Also, we note that the gorilla character in Nintendo's game is sometimes referred to in your magazine as "Kong". The gorilla character is the subject game is called DONKEY KONG and because of the valuable trademark rights involved, we request that your publication be changed in any future printings to refer to the complete character name and trademark DONKEY KONG.

If you have any questions concerning this request, please call me at 206 575 8191 at Nintendo of America Inc.

Sincerely,

Susan Schoenecker

Susan Schoenecker
Customer Service Manager

CC:ss